

Pinellas Association of Insurance Agents



Friday, April 21st 2017

Loggerhead St. Petersburg

5821 32nd Way S., St. Petersburg, FL 33712

Friday, April 21st

6am Start

Captained boats meet at Loggerhead Marina at 7:45am

Weigh-in: 3pm to 5pm

Award Ceremony, Raffle, Dinner: 5pm

Open Bar: 3pm - 7pm

Live music and lots of fun!

Wednesday, April 19th

Captains meeting and registration

5:30 to 8:30

Loggerhead Marina

Food, Drink and Hors D'oeuvres

Attendance mandatory for at least one angler per registered vessel, or mandatory for angler if individual.

Fishing for Dreams

Presenting Sponsor - \$15,000

- Full recognition as presenting sponsor
“[your company name] presents Fishing for Dreams”
- Provided two chartered boats and captain including:
 - Entry for 8 anglers
 - Packed lunch and beverages- including cooler
 - 8 t-shirts
 - Dinner and open bar at weigh-in
- Speaking opportunity at event
- Logo displayed on all marketing materials
- Logo on t-shirt
- Logo on Children’s Dream Fund website and social media*
- Opportunity to put item in the goodie bag

King Fish Sponsor - \$7,500

- Provided a chartered boat and captain including:
 - Entry for 4 anglers
 - Packed lunch and beverages- including cooler
 - 4 t-shirts
 - Dinner and open bar at weigh-in
- Logo on bait buckets given to all sponsor boats
- Name displayed on all marketing materials
- Name listed on t-shirt
- Logo on Children’s Dream Fund website and social media*
- Opportunity to put item in goodie bag

Best Catch - \$5,000

- Provided a chartered boat and captain including:
 - Entry for 4 anglers
 - Packed lunch and beverages - including cooler
 - 4 t-shirts
 - Dinner and open bar at weigh-in
- Logo on lunch bag that is given to all sponsors
- Name displayed on all marketing materials
- Name listed on t-shirt
- Logo on Children’s Dream Fund website and social media*
- Opportunity to put item in goodie bag

Sponsor Levels

Big Tuna Sponsor - \$2,500

- Provided a chartered boat and captain including:
 - Entry for 4 anglers
 - Packed lunch and beverages - including cooler
 - 4 t-shirts
 - Dinner and open bar at weigh-in
- Name displayed on all marketing materials
- Name listed on t-shirt
- Opportunity to put item in goodie bag
- Name listed on Children's Dream Fund website and social media*

Dream Boat Sponsor - \$1,500

- Provided 1/2 chartered boat and captain including:
 - Entry for 2 anglers
 - Packed lunch - including cooler
 - 2 t-shirts
 - Dinner and open bar at weigh-in
- Name displayed on all marketing materials
- Name listed on t-shirt
- Opportunity to put item in goodie bag
- Name listed on Children's Dream Fund website and social media*

We're Hooked Sponsor - \$500

- 2 angler entries
- 2 t-shirts
- Name displayed on all marketing materials
- Name listed on Children's Dream Fund website

Vendor Space - \$250

- Vendor space at weigh-in party

Anglers - \$80 - early bird; \$100 after April 10th

* The Children's Dream Fund website has approximately 700 visits per month, an eblast list of over 3,000 names and over 7,000 likes on Facebook.



Fishing for Dreams Prizes

Cash and Prizes for both Inshore and Offshore Divisions!

Offshore Divisions:

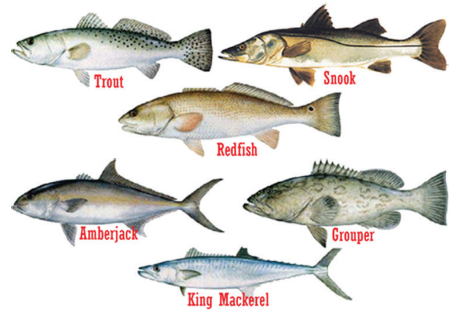
Prize Minimums

1st - \$700, 2nd - \$500, 3rd \$300
for Each Species

Inshore Divisions:

Prize Minimums

1st - \$500, 2nd - \$300, 3rd \$150
for Each Species



Fishing for Dreams benefits the Children's Dream Fund, a local wish granting organization that makes dreams come true for seriously ill children that live here in West Central Florida.

Since 2004, the Pinellas Association of Insurance Agents has held a fishing tournament to benefit the Children's Dream Fund. The family-friendly, sanctioned event has raised close to \$300,000 to help us make Children's dreams come true.

For additional information please contact Amanda Griffin at (727) 896-6390, agriffin@childrensdreamfund.org or visit paiatournament.com

